

Horn Library

Connecting ideas, people,
and information...





Today You Will Learn About...

- Virtual Library Space
- Library as a Place
- Library Services
- Copyright & Ethical Use



Gateway to Content & Collections

Virtual Collections:

- 241 databases
- 64,000 online journal
- 57,000 e-books
- 77,000 e-Government documents

Connecting ideas, people,
and information

Library Services for

- ▶ UNDERGRADUATE STUDENTS
- ▶ MBA STUDENTS
- ▶ FACULTY
- ▶ ALUMNI
- ▶ MORE...

Quick Search

Business FAQ

all of these words

Research Guides

Find Articles

Powered by Central Search

Library Catalog

words or phrase

[? Ask A Librarian](#)

Search Our Collections

- [Articles](#)
- [Journals](#)
- [Databases](#)
- [Books & e-Books](#)
- [Virtual Reference Shelf](#)

Find Information On...

- [Companies](#)
- [Industries](#)
- [Countries](#)
- [Business Plans](#)
- [Citing Sources](#)

Inside Horn Library

- [About the Library](#)
- [Interlibrary Loan](#)
- [Archives & Museums](#)
- [Cutler Center](#)

Library & Cutler Center Hours

Sunday	9:00am - 12:00am
Mon-Thur	7:30am - 12:00am
Friday	7:30am - 7:30pm
Saturday	8:30am - 5:30pm

News & Events

FT.com
FINANCIAL TIMES

Read today's Financial Times
[Read the Financial Times](#)

Resource Update
The Library recently decided to discontinue some resources and add several new ones.

Printing in the Library
Adding the Library printers is a snap! Find out how...

[View All News](#)

Contact Us

Horn Library
Babson College
Babson Park, MA 02457
(781) 239-4596
library@babson.edu



Role within the Community: The Read! Campaign

Hot, Flat, and Crowded: Why We Need a Green Revolution and How It Can Renew America, by Thomson L. Friedman

In his new book, Tom Friedman calls on his readers to see some of the world's most challenging environmental and energy problems as opportunities, and "to innovate our way to new possibilities that now seem unimaginable." When he says that we need a wholly different mindset to solve these problems, I was struck by how much he seems to be speaking directly to the entrepreneurial capacity of Babson College, especially our alumni and students. Friedman ends his book by calling on his readers to author Chapter 18, focusing on the next steps to make a better world. I encourage you to read the book, send me your ideas, and let's see if we can collectively write Chapter 18.
Len Schlesinger, President Babson College

Lost Illusions, by Honore de Balzac

This is a wonderful story of entrepreneurial activity in the 19th century (it's amazing how little has changed) by a brilliant writer and observer of life. **Associate Professor Phil Dover, marketing**

The Dancing Wu Li Masters, by Gary Zukav

A simple intro to quantum physics...a study of why we can't know the future and why...maybe. **Professor Diana Harrington, finance**

Oracle Bones, by Peter Hessler

The book is essentially, the author's 'travel diary' in which he records his thoughts and observations about ancient China and its modern and recent transformation. It is brilliantly written from common people's eye level--common people of China and Western Culture without being judgmental. It reflects the author's appreciation and love of human history, intellectual honesty, and ability to find humor in everyday life. I highly recommend it. **Associate Professor Ken Matsuno, marketing**

Not for Bread Alone, by K. Matsushita

A must reading for all aspiring business persons--insights into the values and practices of an eminently successful business person/entrepreneur. **Lecturer Olaf Thorp, finance**

The Tipping Point, by Malcolm Gladwell

It is a must read for marketing students and for students of life. Its basic point centers on the age old adage, "...there comes a time."
Lecturer John Fisher, marketing

Short Stories on Sherlock Holmes, by Sir Arthur Conan Doyle

Wonderful mix of mystery, suspense, and provide invaluable insight into the art of observation, problem-solving, and human behavior. **Associate Professor Mark Potter, finance**



Library as a Place

- Building Community
- Academic & Social Interests
- Collaborative Learning Environment
- Information Commons Model





Library Services

- Research & Instruction Support
- Library Consortium & Interlibrary Loan
- Blackboard Support
- Study Rooms
- Archives & Museum
- Visitors & Alumni Resources



Library Partnerships

- Steven D. Cutler Center for Investments & Finance
- Entrepreneurship Resource Center
- Digital Knowledge @Babson
- POSSE
- Judicial Board



What to consider when using something you did not create?

- Is the work under copyright or licensed?
- How recent is the work?
- What format do you want to use?
- Fair use is a doctrine in United States copyright law that allows limited use of copyrighted material without requiring permission from the rights holders.



Fair Use

Answer the questions below to see if fair use applies to your situation:

- What is the purpose of the work?
- What is the nature of the work to be used?
- How much of the work will you use?
- What effect would this use have on the market for the original or for permissions if the use were widespread?



Compliant Use

Downloading PDF files from the web or library databases:

- **Copyright Compliant:** Linking to an article or a WWW site with citation credit.
- **Not Compliant:** Downloading & re-sharing an article from a database or the web.

Business Cases:

- Babson allows faculty & staff to use it's cases as PDFs.
- Harvard cases must be purchased individually by each user unless prior arrangements have been made by faculty.

Video/DVD Use on Campus:

- Videos and DVDs labeled "For Home Use Only" may be used in the classroom from teacher to student.
- Permission for group showing must be obtained for club and recreational use.



Get Help!

EMAIL: research@babson.edu

PHONE: 781-239-4596

IN PERSON: Schedule an appointment with a research Librarian.

INFORMATION DESK:

The staff at the main Information Desk can help you: